

Press release

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Shenzhen International MIM & Additive Manufacturing Technology Summit headlines the launch of Formnext + PM South China

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With the government support and growing demand for smart manufacturing technologies in various industries, additive manufacturing and powder metallurgy hold great potential in China. In view of this, Formnext + PM South China aims to bring new business opportunities to the manufacturing industry in the Greater Bay Area by providing the most state-of-the-art products and solutions to industry players.

Formnext + PM South China is a professional event for additive manufacturing, powder metallurgy and advanced ceramics. Jointly organised by Guangzhou Guangya Messe Frankfurt Co Ltd and Uniris Exhibition Shanghai Co Ltd, the fair will be held from September 9th – 11th 2020 at the Shenzhen World Exhibition and Convention Center to showcase the latest offerings in the additive manufacturing and powder metallurgy industry.

Acting as a prelude to the first edition of Formnext + PM South China, the Shenzhen International MIM & Additive Manufacturing Technology Summit and a press conference were held today in Shenzhen to advocate the importance and advantages of the new fair to the industry, and provide an insight into the expected highlights of the upcoming show. Speaking on the first edition at the press conference, Mr Louis Leung, Deputy General Manager of Guangzhou Guangya Messe Frankfurt Co Ltd and Ms Xiuping Han, Board Member of Uniris Exhibition Shanghai Co Ltd both expressed confidence that Formnext + PM South China can answer the needs of the ever progressing Chinese manufacturing industry, which will be beneficial to all players within the additive manufacturing and powder metallurgy industry.

In addition, Ms Petra Haarbuerger, President of Mesago and Mr Sascha F. Wenzler, Vice President and responsible for Formnext also spoke at the press conference to express their enthusiasm and expectations about the new show in Shenzhen.

Shenzhen International MIM & Additive Manufacturing Technology Summit offers the latest market intelligence and possibilities

Held alongside the press conference was the Shenzhen International MIM & Additive Manufacturing Technology Summit, arranged by the

Messe Frankfurt (HK) Ltd
35/F China Resources Building
26 Harbour Road
Wanchai, Hong Kong

organisers of Formnext + PM South China and the China Powder Metallurgy Alliance (CPMA). A total of 12 presentations were conducted and two round table meetings were held, with over 350 attendees. The summit invited numerous domestic and international industry leaders and manufacturing experts to share their experiences and visions on some of the most innovative applications and solutions for additive manufacturing, powder metallurgy and advanced ceramics.

The aim of the summit was to identify the technical needs during the production process for the automobile, home appliance and communication industries, while facilitating the development and popularity of additive manufacturing technologies and advanced materials in the Chinese market. Some of the renowned speakers and their presentation topics included:

- **Topic:** Low-cost Production Processes of Metal Powder for 3D Printing and MIM
Presented by: Prof Lin Zhang, Institute for Advanced Materials and Technology, University of Science and Technology Beijing
- **Topic:** Implementing Automotive Parts Additive Manufacturing Processes with Industry 4.0 Technologies and Solutions
Presented by: Mr Bocheng Zhang, Siemens Ltd (China)
- **Topic:** Connecting with Industry 4.0: How Can Traditional Manufacturers Incorporate 3D Printing Technologies
Presented by: Ms Kim Francois, Materialise China
- **Topic:** 3D Printing Applications in Consumer Electronics
Presented by: Mr Heyuan Huang, Guangzhou HeyGears Intelligent Manufacturing Center Co Ltd
- **Topic:** Industrial Application of Open Source Additive Manufacturing in Automotive Industry
Presented by: Mr Jing Tang, Shenzhen Farsoon 3D Printing Co Ltd
- **Topic:** What are the Opportunities for MIM products in the 5G Era
Presented by: Dr Yaohong Qiu, You Need Technology Consultation Company
- **Topic:** Metal Additive Manufacturing Applications in Automotive
Presented by: Mr Jia Wenyuan, Xi'an Bright Laser Technologies Ltd

Other outstanding companies who spoke at the summit included BASF (China) Co Ltd, China HP Co Ltd, Hunan Injection High Technology Co Ltd, Shenzhen Silver Basis Technology Co Ltd and SLM Solutions (Shanghai) Co Ltd.

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The summit was widely supported by a number of leading brands in the industry who attended the event. They included ABB Engineering, EVA,

FAW-Volkswagen, FIYTA, Flex, Foxconn, Geely Auto, GREE, Haojue, Honda, Jabil Circuit, Jabil Green point, Liangying Electronics, Midea, Nissan, Shanghai Aircraft Manufacturing, SIIX Electronics, TK Group, Unipres, vivo and more.

Formnext + PM South China is organised by Guangzhou Guangya Messe Frankfurt Co Ltd and forms a part of a series of international events including Asiamold, Formnext, INTERMOLD Japan and Rosmould. Asiamold 2020 will be held from 26 – 28 February 2020. The next edition of Formnext will be held from 19 – 22 November 2019 at the Frankfurt exhibition grounds in Germany. INTERMOLD Japan will take place from 15 – 18 April 2020 in Osaka and 15 – 18 July 2020 in Nagoya. The next edition of Rosmould will take place from 8 – 10 June 2020 in Moscow.

To find out more about the 2020 show and further details of the summit, please visit www.formnext-pm.com or email formnext-pm@china.messefrankfurt.com.

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Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500 employees at 30 locations, the company generates annual sales of around €718 million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com.

Background Information on Uniris Exhibition Shanghai Co Ltd

Uniris Exhibition Shanghai Co Ltd is the first organisation to hold professional exhibitions and conferences for powder metallurgy and advanced ceramics in China. For years, it has focused on the exploration of the power metallurgy and advanced ceramics industry and market analysis, and spent over 10 years cultivating exhibitions and accumulating customers.

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