

Press release

21 July 2020

Formnext + PM South China's debut edition to now take place in 2021

Eric Chan
Tel. +852 2238 9985
eric.chan@hongkong.messefrankfurt.com
www.messefrankfurt.com.hk
www.formnext-pm.com

FNSZ20_PR4_eng

The first edition of the new Formnext + PM South China fair will now occur in 2021, the organisers announced today. Due to be held in September this year in Shenzhen, the event was to bring a brand-new experience to China's manufacturing industry through the expertise of the Formnext, Frankfurt and PM China, Shanghai fairs.

Speaking on the reasons behind the decision, Mr Hubert Duh, Chairman of Guangzhou Guangya Messe Frankfurt Co Ltd, explained: "The concept of the fair we had presented to our stakeholders emphasised it as a platform for the latest products and technologies for the entire additive manufacturing and powder metallurgy industries, and for multiple end uses. In our debut edition we wanted to have this full picture presented, however after consulting with our exhibitors, supporting associations and other partners, due to various complications arising from the coronavirus pandemic we came to the conclusion that this concept couldn't be realised adequately in 2020."

Mr Duh continued: "In particular, there is ongoing uncertainty over entry into China for foreign participants which is making it difficult for our overseas stakeholders to plan ahead. What's more, many companies in the industry will likely only just have resumed normal operations around September, which makes decision making about participating in trade fairs for that time challenging. We felt, therefore, it was in everyone's best interests to focus on ensuring the full participation of the industry in 2021 instead."

Mr Zhu Xiao Feng, General Manager of co-organiser Uniris Exhibition Shanghai Co Ltd added: "It is unfortunate that we cannot hold the debut edition of Formnext + PM South China this year, but in the end the decision was unavoidable. China, as the centre of the global supply chain and boasting one of the most diverse manufacturing sectors, has seen steady growth in manufacturing demand which will further deepen the importance of additive manufacturing, materials and powder metallurgy technology in the Chinese market. As the fair focuses on both the AM and PM industries, its location in Shenzhen given the rapid development of the city's hi-tech industries, and the participation of the leading Chinese and international brands due to the cooperation between Uniris and Messe Frankfurt, we are highly confident the fair will be a great success in 2021."

Messe Frankfurt (HK) Ltd
35/F China Resources Building
26 Harbour Road
Wanchai, Hong Kong

An announcement on the dates for the 2021 edition will be made in due course. The fair will take place at the brand-new Shenzhen World Exhibition and Convention Center.

Formnext + PM South China will cover an array of advanced technology, equipment and products under the categories of materials, powder metallurgy, additive manufacturing, design, software and processing technologies. The fair is jointly organised by Guangzhou Guangya Messe Frankfurt Co Ltd and Uniris Exhibition Shanghai Co Ltd and forms a part of a series of international events including:

- Formnext: 10 – 13 November 2020, Frankfurt, Germany
- Asiamold: 11 – 13 August 2020, Guangzhou, China
- Formnext Forum Tokyo: 24 – 25 September 2020, Tokyo, Japan
- Rosmould: 15 – 17 June 2021, Moscow, Russia

To find out more about Formnext + PM South China, please visit www.formnext-pm.com or <http://en.pm-formnext.cn/>, or email formnext-pm@china.messefrankfurt.com or formnext-pm@unirischina.com.

-end-

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With about 2,600 employees at 29 locations, the company generates annual sales of around €736 million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

Background Information on Uniris Exhibition Shanghai Co Ltd

Uniris Exhibition Shanghai Co Ltd is the first organisation to hold professional exhibitions and conferences for powder metallurgy and advanced ceramics in China. For years, it has focused on the exploration of the power metallurgy and advanced ceramics industry and market analysis, and spent over 10 years cultivating exhibitions and accumulating customers. For further information about the company, please visit: www.unirischina.com