

Press release

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## Formnext + PM South China debuts in September 2021

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**The inaugural edition of Formnext + PM South China will be held in Shenzhen from 9 – 11 September 2021. With the promising prospects for the development of additive manufacturing in China, especially in the South China region, the new fair is set to be a melting pot for information exchange on various industry issues. The fair will also assist industry players to unlock extensive business opportunities in the fields of advanced materials, and innovative manufacturing technologies and equipment.**

Formnext + PM South China is jointly organised by Guangzhou Guangya Messe Frankfurt Co Ltd and Uniris Exhibition Shanghai Co Ltd. Held at the Shenzhen World Exhibition and Convention Center, the fair is anticipated to welcome over 10,000 visitors and host more than 200 exhibitors from around the world across 20,000 sqm of exhibition space. The inaugural fair aims to offer a brand new experience to China's manufacturing industry, covering an array of advanced technology and equipment under the categories of: materials, powder metallurgy, additive manufacturing, advanced ceramics, design, software and processing technologies.

Earlier this year, the global pandemic accelerated smart manufacturing efforts and ushered in the long-term adoption of innovative automated production solutions. As the circumstances within China continue to improve steadily, Formnext + PM South China will play a crucial role in providing a much-needed platform to boost industry growth and facilitate business exchange. Less than three months after the announcement of the 2021 fair date, exhibitors' enthusiasm towards the inaugural event was carried forward, as a number of firms promptly confirmed their participation for the upcoming show. Some of the leading suppliers who will present their additive manufacturing materials, products and solutions include CNPC Powder, Evonik Specialty Chemicals, INTAMSYS Intelligent Technology, Prismlab, Shenzhen Sunshine Machinery Equipment, Shining 3D Technology, SLM Solutions and others.

Equally eager to participate in the 2021 fair are a number of renowned powder metallurgy exhibitors who are prepared to showcase their latest products and solutions. Some of the confirmed powder metallurgy

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brands include ARBURG, Feedtec Material Technology, Huzhou Huijin Atomizing Science, Mei-Yang Technology, Ningbo Sibarer Automatic Equipment, TDG Machinery Technology, Shenzhen Sinterzone Tech, Yingtan Longding New Materials & Technology and others.

## **Second South China International MIM & Additive Manufacturing Technology and Application Summit launches Formnext + PM South China**

Acting as a prelude to the Formnext + PM South China trade fair, the second South China International MIM & Additive Manufacturing Technology Summit will be held on 26 November 2020 in Dongguan in Guangdong Province to advocate the importance and advantages of the new fair to the industry, whilst providing insights into the expected highlights of the upcoming show. With government support and the growing demand for smart manufacturing technologies in various industries, additive manufacturing, powder metallurgy and advanced ceramics hold tremendous business potential in China.

The summit will cover the various applications of additive manufacturing technologies within the medical, consumer electronics and automotive industries. Topics such as how the metal injection moulding and additive manufacturing industries are adapting and evolving with 5G, industrial internet and digitalisation transformation technologies will also be featured. Most importantly, the summit will also identify post-pandemic challenges and business opportunities within China's additive manufacturing, powder metallurgy and advanced ceramics industries.

Formnext + PM South China is jointly organised by Guangzhou Guangya Messe Frankfurt Co Ltd and Uniris Exhibition Shanghai Co Ltd. Formnext + PM South China forms a part of a series of international events including Asiamold, Formnext and Rosmould. Asiamold 2021 will be held from 3 – 5 March 2021. The next edition of Formnext will be held virtually on its 'Formnext Connect' platform from 10 – 12 November 2020. The next edition of Rosmould will take place from 15 – 17 June 2021 in Moscow.

To find out more about the 2021 show and further details of the summit, please visit [www.formnext-pm.com](http://www.formnext-pm.com) or email [formnext-pm@china.messefrankfurt.com](mailto:formnext-pm@china.messefrankfurt.com).

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### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With about 2,600 employees at 29 locations, the company generates annual sales of around €736 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60

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percent) and the State of Hesse (40 percent). For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

**Background Information on Uniris Exhibition Shanghai Co Ltd**

Uniris Exhibition Shanghai Co Ltd is the first organisation to hold professional exhibitions and conferences for powder metallurgy and advanced ceramics in China. For years, it has focused on the exploration of the power metallurgy and advanced ceramics industry and market analysis, and spent over 10 years cultivating exhibitions and accumulating customer.